



From the desk of Rajeev Surana

We are thrilled to share that we have crossed our last year's turnover at the end of second quarter thanks to a lot more traction and client support with sign up of new clients such as Allana Group, Lars Medicare, Vital Labs etc. and signing retainer contracts with existing clients such as Essel Propack, Harsoria Healthcare, Mark Exhaust etc. With this we are also on the lookout for a senior sales associate who will be responsible for taking us to the USD 1 million mark as also for sales partner in Bangalore and Pune to strengthen our presence in these key markets. Also we have started a new initiative called SCPL Hangouts on the last working Friday of every month across all our offices so that we get an opportunity to let loose, have fun, bond together and think of more creative ways of serving our clients. Would be glad to share details of how Team SCPL hanged out in the coming edition of our newsletter.

This month we have featured Aham Bhumika, an innovative social enterprise which believes in the contribution of women to towards minimizing the rural-urban divide. By empowering them and improving capacity building of communities in the villages of Central India, Aham Bhumika adopts a participative approach where experts from various walks of life come together to inspire, innovate and enable.

Please share your comments and feedback on people@scinnovation.in

Bencil Writes September '16 edition

The dream weavers of Aham Bhumika

Gond Art is a tribal art from found primarily in Central India. With machine printing and digital imaging taking over the textile market, Team Aham Bhumika, Bhopal, chose to do

UPCOMING EVENTS

. The 8th NRF-National

something different, innovative and give back value to the society. They chose to provide sustainable livelihood to 35 artisans who mastered the art in past 3 years. The Hand Embroidery Project of Aham Bhumika was born. With little brainstorming and out-of- box thinking, the traditional art which was hitherto lying unused in these people was given life. Flamboyant Gond Art designs are created by the budding artists which are woven into cushion covers, bags and other accessories by the rural women of 2 villages namely Borda and Mahabadia adjacent to each other.



The merchandize found excellent markets online and offline. The project has gained momentum and now, a significant proportion of the highly under privileged villages of Bhopal are being trained. By embedding financial sustenance in their lives, Aham Bhumika has contributed to a radical change in the quality of education and health care in these areas. Needle work of floral and geometric patterns and Gond art designs are taught to women. Aham Bhumika works for the upliftment of women mainly the destitute, widows and the under-privileged. "We have been operating this successfully for the past three years without any institutional support", says Subrat Goswami, Founder of Aham Bhumika.

The market for embroidery products of Aham Bhumika is on the rise. Zipper pouches, tote bags with hand embroidery of zodiac signs and spectacle cases have been added to the portfolio. The enterprise cashes in on social media marketing and has made

Conference on Recent Innovations in Science, Engineering and Technology (NCRISSET-2016) will be held in Delhi during October 2016. It will focus on productive and impactful innovations in the said sectors.

. The WRFER- International Conference on Business Management and Social Innovation (ICBMSI) will be held in Pune during October 2016. It will feature recent trends in management as well as innovations in the social sector.



Trivia / Think about it!

Harsh Songra, at the age of eighteen has developed the "My Child" App. Using the app, parents can detect developmental disorders in their children. The app presents results based on a questionnaire to be

excellent sales through Facebook, Twitter, Instagram and other online platforms.



Capturing community impact created by training in crochet making

In addition to this, the rural children of class IX of the village are being provided coaching of Mathematics and English so that they can secure good marks in Board examinations. The rural girls of the two villages are being taught Crochet craft so that they can secure a promising livelihood for themselves in the future.

Aham Bhumika is not just a women's organization or a children's home. What makes it unique is the fusion of multi-disciplinary experts like artists, housewives, engineers, tourist guides, teachers and government employees. These members contribute their time and talent in improving quality of life in under privileged areas.

answered by the parents in the form of close ended answers.



What's new at Scinnovation?

- SCPL hangout will enable the our staff to bond as a team and hangout on the evening of last Friday, every month
- SCPL is in the process of registering for memberships at FICCI, IPMA and ACMA.

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