

LEVERAGING INTELLECTUAL PROPERTY RIGHTS



Scinnovation®
Consultants Pvt. Ltd.

Scaling Innovation

Commercialization



Traditional Commercialization

- Product
- Price
- Place
- Promotion
- People (Customers)
- Process
- Physical Evidence

Commercialization With IP Support

- Protection
- Market based pricing
- Avoid infringements
- Brand Advocacy Ex- I phone user
- Generation of Intellectual Property
- Secure process flow & trade secret
- Brand protection

Revenue Generation with (out) IP

- Revenue generated through sales
- Brand value
- Revenue generation from sales
- Revenue generated from Brand protection and damages recovered
- Revenue generated from Licensing in and out
- Revenue generated from Technology transfer



Scinnovation Service Model

Lead Consultant

- Will help you with choosing the right IP protection and help strategize
- IP Consulting
- Maintain client profile



- Coordinate with Client and subject matter expert for project delivery

Associate

- Manage your IP profile
- Point of contact for the project

Subject Matter Expert

- Will execute the project and responsible for project completion on time

SCPL Services

- IP Audits & IP Policy
- Patent searches: Patentability, freedom- To- Operate, and Infringement analysis
- Drafting & Filing patent, trademark, Copyright, Design applications (India, US and International)
- IP monitoring (online and offline)
- IP Enforcement



We are serving



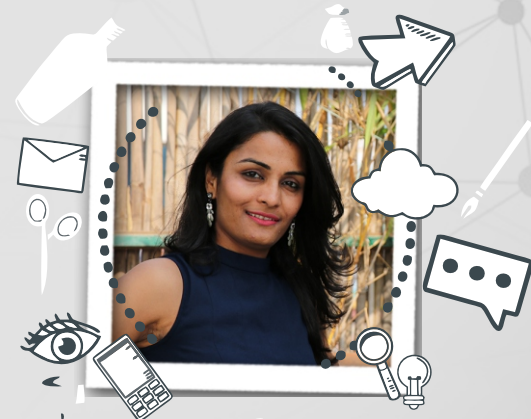
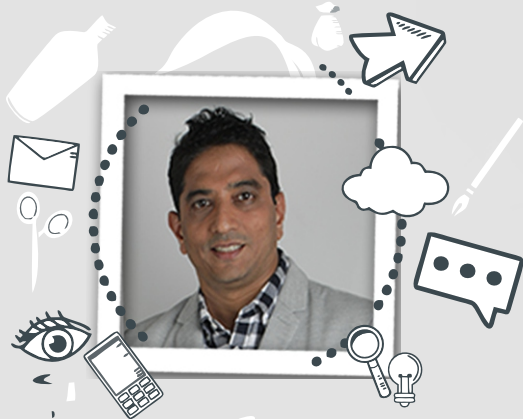
Profile of our Founders

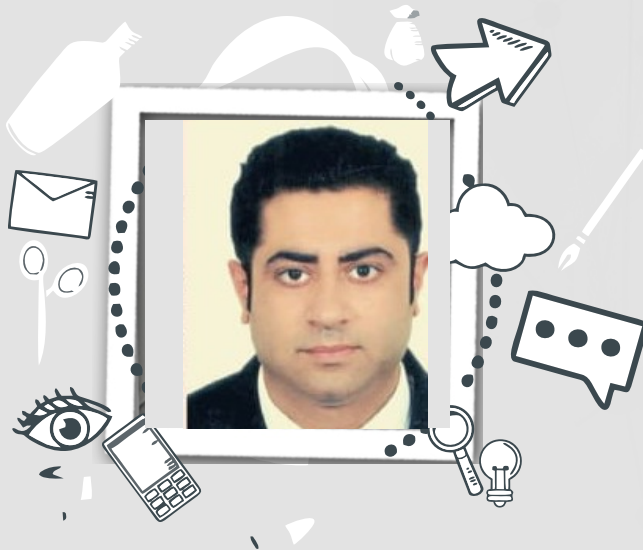
RAJEEV SURANA

CEO and Founder - Scinnovation Consultants Pvt. Ltd.(SCPL),
Cofounder & Marketing Head - Colour Me Mad Pvt Ltd
Bachelor in Engg., MBA & Patent Attorney
<https://www.linkedin.com/in/suranarajeev>

TRISHLA SURANA

Director- Scinnovation Consultants Pvt. Ltd.(SCPL)
& Founder - Colour Me Mad Pvt. Ltd
Bachelor in Commerce, Commercial Art and Graphic Designing
<https://www.linkedin.com/in/trishla-surana-71773a154>





RAJAT SEHGAL

In-house Litigator

He has graduated with B A (Hons) in Economics from the Delhi University and completed his LL B as a Gold Medallist in 2011. Rajat is enrolled with the Bar Council of Delhi and is a member of the Delhi High Court Bar Association..

Let's Connect

Darshini Shah

Your Intellectual Property Associate



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109, Marine Chambers, 1st Floor, 43, New Marine Lines,
Mumbai, Maharashtra, INDIA - 400020

Offices : Mumbai , New Delhi , Chennai & New York

Darshini Shah : +91-9819995379 /Rajesh Ravindranathan - 9962696204

E: ip@scinnovation.in

www.scinnovation.in (company website)