

LEVERAGING INTELLECTUAL PROPERTY RIGHTS



Scinnovation[®]
Consultants Pvt. Ltd.

Scaling Innovation

Commercialization

Traditional Commercialization

- Product
- Price
- Place
- Promotion
- People (Customers)
- Process
- Physical Evidence

Commercialization With IP Support

- Protection
- Market based pricing
- Avoid infringements
- Brand Advocacy Ex- I phone user
- Generation of Intellectual Property
- Secure process flow & trade secret
- Brand protection

Revenue Generation with (out) IP

- Revenue generated through sales
- Brand value
- Revenue generation from sales
- Revenue generated from Brand protection and damages recovered
- Revenue generated from Licensing in and out
- Revenue generated from Technology transfer



Scinnovation Service Model

Lead Consultant

- Will help you with choosing the right IP protection and help strategize
- IP Consulting
- Maintain client profile



- Coordinate with Client and subject matter expert for project delivery

Associate

- Manage your IP profile
- Point of contact for the project

Subject Matter Expert

- Will execute the project and responsible for project completion on time

SCPL Services

- IP Audits & IP Policy
- Patent searches: Patentability, freedom- To- Operate, and Infringement analysis
- Drafting & Filing patent, trademark, Copyright, Design applications (India, US and International)
- IP monitoring (online and offline)
- IP Enforcement



We are serving

 **MobiKwik**

 **marmalade**
digital

 **PERI**[®]



witworks

KEEPMINING[™]
ENGINEERING SOLUTIONS



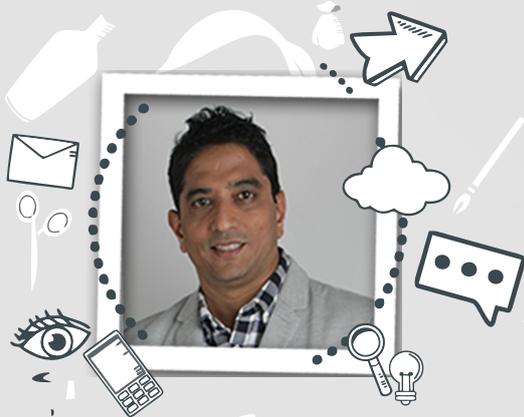
ampm designs

house of blue beans[™]
A VISUALISATION COMPANY

Profile of our Founders

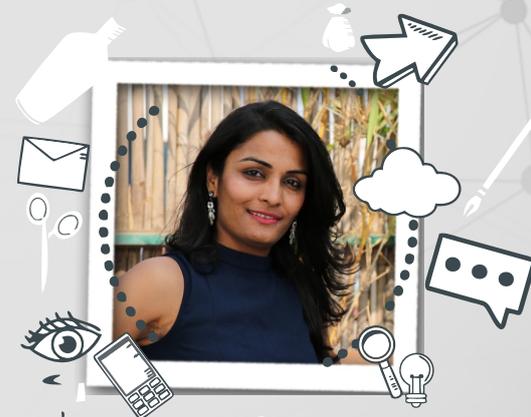
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Let's Connect

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