



From the desk of Rajeev Surana

As we gear up for the Calendar Year end, Team SCPL is intent on capacity building to meet the demands of the present scenario in the IP market, both in India and overseas. Our Advisory member Ms. Sarojini Patil has taken charge of the IP vertical, contributing value and expertise. Our DSIR website has been revamped and made more informative. A board meeting is proposed to be convened early December will ensure effective brainstorming of new ideas and strategies to enhance SCPL's market share amidst existing and prospective businesses.

This month we bring to you an innovative artisan from the heart of rural Rajasthan, who has come up with artfully designed window frames that also soothe flaring temperatures in the desert areas. The window frames are edged with refillable cabinets of aloe-vera extracts that bring the required change to the heat waves. The product has found good recognition in domestic markets and is soon set to take off to national market space.

## *Bencil Writes November '17 edition*

### **The window to breezy climates even in summer**

Scorching summers are a common phenomena for the desert-clad areas of Rajasthan, resulting in various health ailments right from new-born babies to senior citizens who find it quite difficult to cope with the extreme climatic conditions. Rural households that

### **UPCOMING EVENTS**

.The startup investors summit will be held in

cannot afford the perquisite of air-conditioned comfort are the worst hit, with the impossibility to even venture out of their households in pursuit of fresh air. As a solution that can assuage the situation to an extent, Rajasthan based entrepreneur Ansari Shah, who grows organic vegetables, has come up with an innovative yet aesthetic window frame that cools those scorching heat waves.

The brainwave struck Ansari on one hot summer day when he was feeling down with fatigue in the sweltering heat of winnowing his crop. There was a sudden change in the breeze that swept through. He realized that it was due to the wonder-herb called aloe-vera which was hung in the fences of his garden.



**Ansari's innovative aloe-gel lined window frame**

Ansari was already into carpentry as well and suddenly, an innovative solution dawned on him as he thought he would use aloe-vera in some way to counter the heat waves that blew into households especially during noon. One year of hard work later, his dream product took shape in the form aloe-vera

Mumbai, India on 15<sup>th</sup>December 2017.

. Innovative Research Conference will be held in Bangalore, India on 08<sup>th</sup>December 2017.

. World's 1<sup>st</sup> Academic E-Conference will be held in Hyderabad, India on 20<sup>th</sup> December 2017.



### **Trivia / Think about it!**

. Group of farmers from Karnataka have come up with an innovative Hi-Tech idea to spray fungicide on trees by means of a chopper.



### **What's new at Scinnovation?**

Scinnovation has conducted a survey

gel, that could be encapsulated in a thin cabinet. The cabinet took a tubular shape and could be embedded into beautiful window frames in elegant colors.

Ansari tried it out personally by having the frame fixed on his own living room window and found a considerable dip in room temperature and even validated the same using a thermometer. The product became an instant hit in his neighborhood. Ansari is all set to take the innovative window frame to national markets by tying up with various furniture enterprises in the state as well as neighboring states.

involving technocrats, Industrialists, manufacturing companies and clients on R&D tax incentives and the survey report has been to respective people.

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